Professional Development Programme

Effective Use of Multimodal Texts to Develop Students' English Language Skills at Primary Level

Patrick Leung Centre for Applied English Studies, HKU



Programme Objectives

- 1. To introduce various kinds of **multimodal texts as e-resources** suited for use in the primary English classroom
- To enhance teachers' repertoire of pedagogical knowledge in deploying multimodal texts to engage students in interesting learning activities, enrich their vocabulary, and develop their English language skills
- 3. To provide suggestions on effective pedagogical use of various multimodal texts to **enhance students' thinking skills and creativity**
- 4. To provide **hands-on activities** for participants to explore the use of some suggested multimodal texts for designing learning and teaching activities/tasks to enhance students' English language skills, thinking skills and/or creativity

Workshop Agenda

- Concept of "multimodality" and "multimodal literacy"
- Use of multimodal texts in English learning and teaching

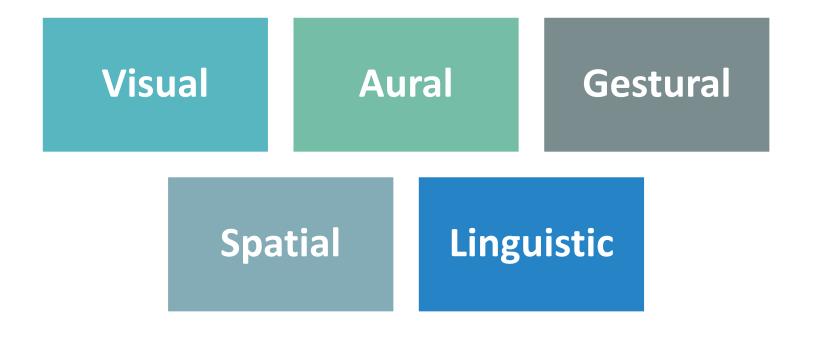
English Language Education

Key Learning Area Curriculum Guide (Primary 1 – Secondary 6)



Traditionally, "literacy" refers to the ability to read and write effectively to achieve desired goals or outcomes and develop one's knowledge and potential. With the rapid development of IT and social media, "literacy" has taken on a new meaning as <u>texts</u> are no longer a linear form of presentation limited to words but are composed of various modes of communication (e.g. images, animations, sounds, graphics). Students, therefore, need to be equipped with new literacy skills to process and create multimodal texts in which messages are conveyed in different modes (e.g. linguistic, audio, visual, gestural, spatial), and the skills to search for and manage information.

Multimodal Meaning-making Resources



(The New London Group, 1996)

Multimodal Meaning-making Resources

Modes of communication	Examples of elements		
Visual	Still and moving images, video, color, visual layout, design, font, size, formatting, symbols, visual data (charts, graphs), animation, etc.		
Aural	Spoken words, sound, music, silence, volume, rhythm, speed of delivery, pitch, tone, voice, etc.		
Gestural	Movement, speed, expression, body language, facial expression, physical proximity, interactions between people, etc.		
Spatial Physical arrangement – spacing, position, layout, organisation, proximity, direction, of elements in a text, etc.			
Linguistic	Written and spoken words, word choice, vocabulary, grammar, structure, organisation of sentences and paragraphs, etc.		
	·		

Multimodal Meaning-making Resources

- What can the different design elements (e.g., visual, linguistic and auditory) do to convey a message?
- What are the **limitations** in using the various design elements to communicate a message?
- How does the use of various design elements deepen meaning and presentation of knowledge?

Examples of Multimodal Texts for ELT

- Picture books
- Graphic novels
- Comics
- Infographics
- Digital stories
- Video clips
- Animations
- Interactive websites (e.g., quizzes)
- Songs and music videos
- Advertisements
- Podcasts
- Maps

- Social media posts
- Public service announcements
- Documentaries
- E-books
- Virtual field trips
- Video games
- Blogs and vlogs
- Photos
- Memes
- Posters

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- TED talks

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Examples of Text Types for Key Stages 1 - 4 (P1 - S6)

A text is produced for a given purpose. Hence, the text types listed below can be of different natures such as narrative, informational, procedural, expository, persuasive, depending on the purposes they serve. Teachers might like to draw students' attention to both the conventions and features of a particular text type and the purpose the text serves in the learning and teaching process.

		-			
Text Types	Additional Text	A	dditional Text	Additional Text	
for KS1	Types for KS2	1	vpes for KS3	Types for KS4	
(P1 – 3)	(P4 – 6)	((1 – 3)	(S4 – 6)	
 Advertisements 	 Accounts 	•	Book reviews/reports	 Abstracts/synopses 	
Captions	 Announcements 	•	Encyclopaedias	 Agendas 	
Cards	 Autobiographies 	•	Film reviews	 Debates 	
 Cartoons and comics 	 Biographies 	•	Interviews	 Documentaries 	
Charts	 Blogs 	•	Itineraries	 Editorials 	
Conversations	 Brochures 	•	Letters to the editor	 Essays 	
Coupons	 Catalogues 	•	Manuals	 Feature articles 	
Diaries	 Children's 	•	Memoranda	 Films 	
Directions	encyclopaedias	•	Newspaper/	 Minutes 	
Fables and fairy tales	 Dictionaries 		Magazine articles	 Novels 	
Forms	 Directories 	•	Presentations	 Proposals 	
 Illustrations 	 Discussions 	•	Short films	 Speeches 	
Instructions	 Emails 	•	Short novels	 Resumes 	
Labels	 Explanations of 	•	Social media texts	 Thesauri 	
Leaflets	how and why	•	Talks		
Lists	 Formal letters 	•	Trailers		
Menus	 Informational 				
Notes and messages	reports				
Notices	 Jokes 				
Personal descriptions	 Journals 				
Personal letters	 Maps and legends 				
Personal recounts	 Myths 				
 Picture dictionaries 	 News reports 				
Poems	 Pamphlets 			re any of tl	nese
 Postcards 	 Plays 				
 Posters 	 Procedures 		m	ultimodal t	exts?
 Product information 	 Questionnaires 				
Rhymes	 Recipes 				
Riddles	 Telephone 				
Rules	conversations				
Signs	 Tongue twisters 				
Songs	 Weather reports 				
Stories	 Webpages 				
Tables					
Timetables					

Walking with a friend in the dark is better than walking alone. in the light. Helen Keller ayings of Wisdom ulum Development Institute cation Bureau, HKSAR 02024

If you truly love you will find beauty everywhere. **Vincent van Gogh** Love zov.hk/attaehment/en/curriculum-development/kla/engwedur/50

To sit in the shade on a fine day and look upon verdure is the most perfect refreshment.

Jane Austen



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Learn from yesterday, live for today, hope for tomorrow. - Albert Einstein -



ducation Bureau HKSAF

Kindness is the language which the deaf can hear and the blind can see.

- Mark Twain -



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ttps://www.edb.gov.hk/attachment/en/curriculum-development/kla/eng-edu/SOW/website/posters/index.html

Ending Deception Starts with You

Police Anti-Scam Helpline 18222

Multimodal Texts for Language Learning and Teaching: Principles and Considerations

Schools are encouraged to enhance students' learning experiences through making effective use of IT to enhance collaboration and interaction inside and outside the classroom, build learning networks, and promote self-directed learning. To facilitate the implementation of the English Language Education curriculum through e-learning, schools can:

- create an IT-friendly environment (e.g. easy access to the Internet and e-resources) for students to seek, share and use information and resources for learning as well as to interact with teachers, other students and people around the world;
- provide room for professional capacity building to enhance teachers' repertoire of strategies in implementing e-learning in the school English Language Education curriculum;
- make use of a range of e-resources and e-learning tools to motivate students and enhance learning and teaching effectiveness; and
- use e-assessment that facilitates the understanding of students' learning progress, the provision of feedback and the implementation of AfL or AaL.

To help students manage the vast amount of information in the digital age, teachers can:

 work closely with the teacher-librarian and IT co-ordinator to create a favourable learning environment with easy access to a wide variety of information and reading materials;

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- provide students with opportunities to apply IT skills to process and create multimodal texts, and share information and ideas through online platforms;
- facilitate discussion and evaluation of the power, accuracy and reliability of information, and the effectiveness of different sources in conveying information (e.g. websites, documentaries, news articles, advertisements);
- guide students to identify the bias and stereotypes conveyed in different kinds of texts;
- design learning activities and projects that require students to evaluate, extract, organise and synthesise information and ideas from different sources, and create new ideas of their own; and
- promote ethical use of information (e.g. acknowledging sources of information properly, preventing cyberbullying) and respect for intellectual property rights.

Selection of Multimodal Texts

- Relevance to the curriculum (e.g., for exploring themes and issues)
- Authenticity (including authentic language use)
- Language level and complexity
- Clear and coherent structure
- Visual appeal

. . .

- Interactivity and engagement
- Educational value (e.g., promoting critical / creative thinking, values education)
- Teacher's familiarity and expertise
- Students' interests and needs
- Cross-curricular connections
- Variety and variations

See also ELE KLA Curriculum Guide Section 6.2.5 on pp. 102-103

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6.2.5 Choosing Learning and Teaching Resources Other Than Textbooks

Given the variety of resources available on the market, teachers should exercise their professional judgement when choosing resource materials for promoting English learning. The following are some considerations:

The resources should be relevant to students' experiences and prior knowledge, and suit their needs, interests and abilities. The content should be interesting and challenging, and the language used should be accurate, authentic and purposeful but not too difficult for students. Resources which involve excessive use of mechanical drills and decontextualised use of English are not beneficial to the learning of English.

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- To promote reading to learn, teachers should not confine their choices of reading resources to stories, plays and rhymes. They should ensure that the selection covers a wide range of text types, including information texts appropriate to the level of the students. Teachers can choose reading materials on different themes relevant to the interests and daily experiences of their students. Books on different subjects can also be chosen to help students establish cross-curricular linkage in their learning and promote reading across the curriculum.
- The Internet is a powerful resource for language learning. Teachers should guide students in choosing online materials appropriate to their linguistic and cognitive abilities and develop activities to prepare them adequately for Internet-based tasks.
- Teachers may consider using multimedia resources and IT tools (e.g. e-books, application software (apps), interactive games, activities) to enhance student motivation and promote self-directed learning. However, given the variation in quality, care should be exercised in the choice of these materials. Good multimedia and IT resources should display the following characteristics:
 - They involve good models of English use;
 - The teaching approach is based on sound pedagogical principles;
 - The design is user-friendly, and graphics, sound and animation are used appropriately to increase students' motivation and support learning;
 - The activities promote the integrated use of language skills; and
 - The resources promote interactive learning by encouraging student input, allowing students to work at their own pace and providing feedback to them.

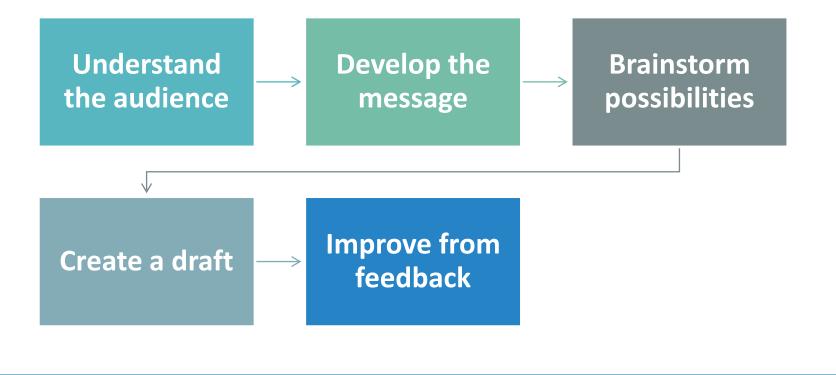
Principles of (Language) Learning & Teaching

- Integration of skills
- Authenticity
- Contextualisation
- Receptive skills [Input] → Productive skills [Output]
- Lesson stages: Pre- \rightarrow While- \rightarrow Post-
- Incidental teaching vs. intentional teaching
- Cognitive depth vs. affective depth
- Form vs. meaning
- Controlled practice [Accuracy] \rightarrow Free practice [Fluency]
- Continuous practice and exposure
- Personalisation
- Scaffolding

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- Differentiation
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Phases in Multimodal Composing



Generic Online Tools for Learning & Teaching

- Creating a questionnaire/survey (e.g., Google Forms)
- Creating an infographic (e.g., Canva)
- Creating a poll and collecting ideas (e.g., Mentimeter)
- Creating a QR code (e.g., QR Code Generator)
- Creating a word cloud from a text (e.g., Free Word Cloud Generator)
- Creating animated presentation videos (e.g., simpleshow)
- Creating a mind map (e.g., MindMeister)
- Recording videos (e.g., Flip)
- Creating and editing videos (e.g., WeVideo)
- Collaborating online (e.g., Padlet, Google Docs)

Demonstration & Hands-on Activities

Activities and Demonstration

- 1. Animals and you
- 2. Picture-telling
- 3. Storytelling
- 4. The story behind a photo
- 5. Interactive images
- 6. Digital storytelling
- 7. Pecha Kucha
- 8. Process drama
- 9. Word clouds

- 10. Posters
- **11. Infographics**
- **12.** Videos / Animations
- 13. Songs and chants

Curriculum Planning: A Unit of Work

Modules and Units: KS2 "Food and Drink" – Eating Out

Vocabulary

Grammar

Language Functions

Text Types

Curriculum Planning: Units of Work

Extensions / Post-activities

Hong Kong street food

- Ask students to name some famous Hong Kong street food
- Get students to search online one type of street food
- Make a short video to introduce it

Useful Resources Developed By EDB

An English Animation Series "An Inspiring Journey through Chinese Fables and Tales"



An Inspiring Journey through Chinese Fables and Tales Activity Booklet



Fanning the Pillow and Warming the Quilt

One Rice, Thousand Gold

Yu the Great Tamed the Waters





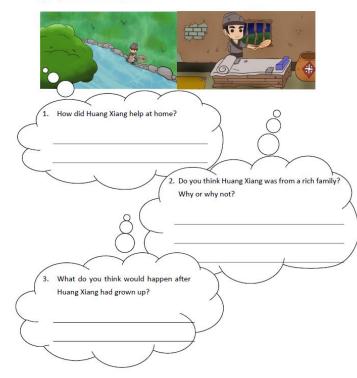


https://www.edb.gov.hk/en/curriculumdevelopment/kla/eng-edu/referencesresources/FT_Animations/FT_animations.html

(Pre-viewing)

Part A: Make predictions

You are about to watch the video "Fanning the Pillow and Warming the Quilt". Study the following screenshots of the main character, Huang Xiang from the Eastern Han Dynasty, and answer the questions.



(While-viewing)

Part B: Answer the questions

Watch the video about Huang Xiang and circle the best answer for each question.

- When Chris's mother asked him to take the dishes to the kitchen, Chris replied, "Wait a second. I'm in the middle of <u>something</u>." What does "something" refer to?
 - A. the sofa
 - B. the dinner
 - C. the dishes
 - D. the game

2. Huang Xiang was crying at the riverside because he

- A. missed his father
- B. missed his mother
- C. wanted to go home
- D. did not want to wash the clothes

3. What sound did Chris make when he was shivering in

- the cold?
- A. Baa
- B. Buzz C. Bang
- C. Dang



- 4. Chris said, "The <u>biting</u> wind is blowing hard on my face." What does the word "biting" mean?
 - A. very cold
 - B. mild
 - C. soft
 - D. comfortable
- 5. Huang Xiang's father cried because he was _____
- A. upset
- B. tired
- C. touched
- D. cold
- 6. Watch the puppet show again. Which of the following words <u>does not</u> describe Huang Xiang's character?
- A. hard-working
- B. selfish
- C. caring
- D. generous











(Post-viewing)

Part D: Reflect and write

Your parents take care of you every day and work very hard for you and your family. How can you return their love and care? Think about the things you can do for them. Take action and record **7 little acts of love and respect** in the list below. Complete the challenge within one week.

Tip: Don't forget to use the simple past tense to record the little acts.

😂 <u>"Show Your Love" Challenge</u> 🧡

Record 7 little acts of love and respect towards your parents within one week.

	Date	What did you do?
E.g.	1 st February, 20XX	I cleaned up the table after dinner.
1		
2		
3		
4		
5		
6		
7		

Congratulations!

You have completed the challenge!

6

Part G: Reader's theatre

The following are scenes adapted from the story "Fanning the Pillow and Warming the Quilt". Read Scene 1. Then complete the scripts in Scenes 2 and 3 by filling in the blanks.

Scene 1 Chris's home	after dinner.	The scene begins with the setting. It describes briefly where and how the scene takes place.
		The characters are on the
Mother:	(angrily) Chris! Chris! Can you help take the dishes	left. Each name is followed by a colon ":".
	to the kitchen?	The characters' dialogues
Chris:	Wait a second. I'm in the middle of something.	are on the right. They are
Mr. Owl:	(mumbling to himself) How can he do that to his	lines performed by the characters.
	mother?	The stage directions are
	(annoyed) Hem-hem! Excuse me. I am Mr. Owl.	in brackets "()" and usually in italics. They tell
	Have you ever heard of the story "Fanning the	you how the characters
	Pillow and Warming the Quilt"?	should act or say the dialogues.
Chris:	Fanning the pillow and warming the quilt? Who	Interjections are used to
	would do these things?	express emotions, e.g.
Mr. Owl:	Huang Xiang. Let me introduce him to you.	oh, hey, wow.
Huang Xian	g's home in summer. 	Oh, how pillow is
Scene 3		
Huang Xia	ng:, you must be tired no	w. Come and
	get some rest.	

8

NET SECTION, CSD, EDUCATION BUREAU



Filmit Competition

Organiser

The Filmit 2024 competition is organised by the Native-speaking English Teacher (NET) Section, Curriculum Development Institute (CDI), Education Bureau (EDB), in partnership with the European Union Office to Hong Kong and Macao (EUO) and the Commercial Production Group (CPG) of Chinese International School (CIS).

Aims

The aims of the Filmit 2024 competition are to:

- develop students' English language proficiency through a competition which requires them to produce a short film in English;
- enhance students' awareness and appreciation of English by giving them an opportunity to use English creatively through filmmaking;
- promote the use of English language to discuss topics relevant to students' lives;
- support the learning and teaching of English in all Key Stages; and
- cultivate in students attitudes of love for the country, love for the natural world, love for their family and friends, and love for learning.

https://nets.edb.hkedcity.net/page.php?p=316





LEARNING OUR COUNTRY FRIENDS





NATURE

Filmit 2023 - A Student Film Competition Winners

Filmit 2023 – A Student Film Competition Winners

https://nets.edb.hkedcity.net/page.php?p=605

	Primary Division					
	Award(s)	Name of Film	Name of School & Name of students (in alphabetical order)		Video/Poster Link (click the poster/image to view the film entry)	
	Best Overall Film (1 st Prize) & Best Actor	The Lemon Tart	Free Methodist Bradbury Chun Lei Primary School		An Lemon Life	
			DING Eva LAM Carol LAU Mia LEE Alex LEUNG Rapunzel	MAU Miji NG Tammy SUNG Bertram TANG Vanessa WONG Hailey	SUNG Bertram	
	Best Overall Film (2 nd Prize)	Mission Future Possible	King's College Old Bo Primary School No.2	Time KCO Port		
			HON Hailey LAU Morris LEUNG Dorothy LEUNG Elvis	LOOK Yoyo NG Alicia WONG Ambrose	Mission Puttere Dossile	



Time to Talk Public Speaking Competition

Organiser

The Regional NET Coordinating Team (RNCT), Native-speaking English Teacher (NET) Section, Curriculum Development Institute (CDI), Education Bureau.

Aims

The Time to Talk Public Speaking Competition is an inclusive competition that aims to engage students of all ability levels to:

- · learn public speaking techniques to hone their presentation skills;
- promote creative use of language;
- experiment with the use of English to develop confidence in front of an audience; and
- develop research, collaboration and IT skills to improve their communication.

https://nets.edb.hkedcity.net/page.php?p=505

Time to Talk Public Speaking Competition 2022/23 Winners

Primary Division 8 May (Session A) $(\sim$ Team School Students Video Link Prize 1st Prize 1. Chan Hiu Ching Immaculate Heart of Mary School Time to Talk Public Speaking Competition 2022/2023 2. Li Pak Yin Isaac 3. Pang Hei Wun Selene Primary Division 4. Tin Wing Lam 8 May (Session A) 1st Prize: Immaculate Heart of Mary School TIME TO NET Section, EDB 2nd Prize Li Cheng Uk Government Primary 1. Tantripa Eyasria Khan Time to Talk Public School Speaking Competition 2022/2023 2. Roxas Bernadette Myla 3. Lo Chun Hei Nicholas Primary Division 8 May (Session A) 4. Kassonga Ngontay 2nd Prize: Li Cheng Uk Government Primary School Samuel TIME TO NET Section, EDB 3rd Prize Maryknoll Convent School (Primary 1. Hung Cheung Lai Time to Talk Public Audrey Speaking Competition 2022/2023 Section) 2. Au Wai Lam Amellia Primary Division 3. Lo Sze Yin Stephanie 8 May (Session A) 3rd Prize: Maryknoll Convent School 4. Pang Nga Lai Alyssa (Primary Section) TIME TO NET Section, EDB St Francis of Assisi's Caritas School 1. Kwan Wai Sum Merit 2. Chang Yin Sum Adele 3. Tsoi On Yuet Lui Cheung Kwong Lutheran Primary Merit 1. Yuen Sharon School 2. Hung Yee Sum 3. Kang Ga Ga 4. Ko Hoi Ki

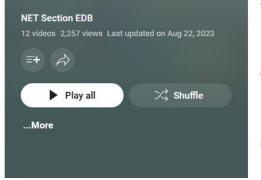
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Story to Stage Puppetry Competition 2023



Winning Entries of the Story to Stage Puppetry Competition 2023





Session 1: Po Yan Oblate Primary School (The Rainbow Fish) NET Section EDB + 358 views + 8 months ago



Session 2: S.K.H. Wing Chun Primary School (The Eagle Crew Adventures) NET Section EDB • 243 views • 8 months ago



Session 3: Chinese Y.M.C.A. Primary School (The Magic Dino) NET Section EDB + 202 views + 8 months ago



Session 4: S.K.H. Ka Fuk Wing Chun Primary School (A Wolf Among Rabbits) NET Section EDB + 187 views + 8 months ago



Session 5: Shak Chung Shan Memorial Catholic Primary School (Spiderella) NET Section EDB • 211 views • 8 months ago

https://www.youtube.com/playlist?list=PLWzv16oC0Y2sQoDtp0nI-OmGe3l6s9VcO

Promoting Positive Values and Attitudes through English Sayings of Wisdom



Home

Student Selected Activities/ Competitions

SOWIT Videos

Posters

Wallpapers/

Games Teaching Materials

Learning and

PROMOTING POSITIVE VALUES AND ATTITUDES THROUGH English Sayings of Wisdom

First launched in the 2020/21 school year, "Promoting Positive Values and Attitudes through English Savings of Wisdom" (SOW Campaign) is a territory-wide and cross-curricular campaign that connects English Language education with values education. It aims to provide opportunities for schools to plan holistically their curricula by integrating essential curriculum initiatives, such as values education, Reading/Language across the Curriculum (RaC/ LaC) and multimodal literacy, extending students' learning experience outside the classroom, and promoting cross-curricular collaboration



SOW Campaign 2023/24

Instant

Messaging

Stickers

https://www.edb.gov.hk/attachment/en/curriculumdevelopment/kla/engedu/SOW/website/home/index.html

SOW Award Presentation Ceremony 2022/23





Wallpapers/Posters



Student Activities/ Competitions

Instant Messaging Stickers





Games





development/kla/engedu/SOW/website/posters/index.html

Animated Posters

Gratitud

Get inspired and learn English with sayings of wisdom.

Nothing is impossible to a willing heart.

Posters

Curriculum Development Institute Education Bureau, HKSAR 02024

Sayings

Family and Friends

Mature

SOWIT Videos



SOWIT Videos Resource Kit (Part I)



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In support of the SOW Campaign, a series of videos (SOWIT videos) which integrates live-action, animation and motion graphics has been developed to illustrate 20 selected English sayings of wisdom (SOW) in a vibrant and entertaining manner. Schools are encouraged to make use of the videos and the accompanying lesson plans and activity sheets to support the development of language skills and positive values and attitudes.

SOW a Grateful Heart

Cherish What We Have

SOW an Optimistic Mind

SOW a Proactive Attitude

https://www.edb.gov.hk/attachment/en/curriculumdevelopment/kla/eng-edu/SOW/website/videos/index.html

"Never look a gift horse in the mouth."



https://www.edb.gov.hk/attachment/en/curriculum-development/kla/eng-edu/SOW/website/videos/index.html

SOWIT Video Series – "Never Look a Gift Horse in the Mouth" Activity Sheets

(Pre-viewing)

Part A: Making Predictions about the Video

 Study the pictures below, which depict two scenes of the SOWIT video "Never Look a Gift Horse in the Mouth". What do you think the video is about? Write down your thoughts in Boxes (a) – (e).



(Post-viewing)

Part C: Comparison of Characters

1. How did the characters in the video (i.e. Ashley, Ashley's friend and the horse breeder) respond when they received a gift? What was their attitude?

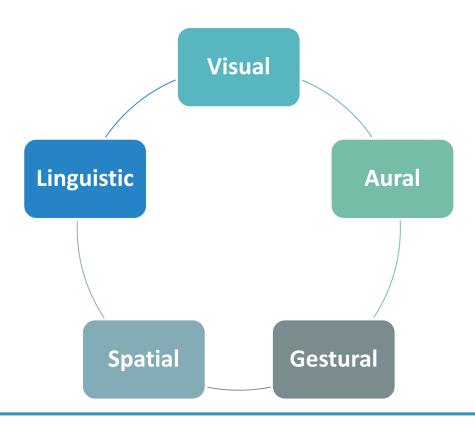
right	Ashley	Ashley's friend	The horse breeder
	(a) "When I receive a gift, I"	(c) "When I receive a gift, I"	(e)"When I receive a gift horse, I
the gift th."	(b) I think she is a/an	(d) I think she is a/an	(f) I think she is a/an
	person.	person.	person.
	5		

2. Which character's response would you like best if you were the giver of the gift? Why?

3. What should we do/not do when receiving a gift?

https://www.edb.gov.hk/attachment/en/curriculum-development/kla/eng-edu/SOW/website/videos/index.html

Summary



- Pictures and images
- (Digital) storytelling
- Process drama
- Posters and infographics
- Word clouds
- Videos, animations and songs

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